

## **GCC Foundation Topics**

How often do you get a chance to make 50% on your money? Or even 25%? In recent years, those kinds of returns are featured only in our dreams. And yet, that is exactly the opportunity the Grant County Community Foundation has with its recent acceptance into the GROW II\* program with the Kansas Health Foundation.

### **Q. I've heard about this GROW II program, but what exactly is it?**

A. It is a grant through the Kansas Health Foundation. GCCF was one of 14 community foundations in Kansas to receive the \$300,000 grants for 2012 and we are thrilled with the opportunity! To receive the \$300,000 in grant funds, GCCF must raise matching funds through new gifts over the next 6 years. Funds will be matched for endowed gifts according to the following:

- A 50% match for each dollar raised in new gifts for the categories:
  - Unrestricted grant-making endowment
  - Public Health Endowment
  - Operations Endowment
- A 25% match for all other endowed gifts.
- Grants funded from these endowed gifts will be to organizations serving Grant County.

To receive the maximum of \$300,000, we calculate we will need to raise about \$150,000 in new endowed gifts each year for the next 6 years. Is it a challenge? You bet it is! And yet, when we considered all the pluses and minuses, we discovered we had a whole lot to gain for the citizens of Grant County and nothing to lose except the time and energy to try.

Our strategy is simple. Discover where people want to give and structure the best way for them to achieve their charitable goals. If we are true to serving the best interests of each donor, we are confident the gifts will come. Grant County citizens are generous to those causes they care about and the community foundation provides a wonderful flexibility to help donors leave a lasting legacy to benefit their favorite causes.

If you have ideas about how to raise the matching funds, please contact us. We want to explore your ideas. You are invited to contact any member of the GCCF Board of Directors, write us at P. O. Box 1001, Ulysses, Ks. or my contact information is:

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Website: [www.grantccf.org](http://www.grantccf.org)

\*GROW II is a six year program offered through the Kansas Health Foundation of Wichita and is the second part of a program called *Giving Resources to Our World*. GCCF received this

opportunity as an affiliate of Western Kansas Community Foundation's participation in all five phases of the GROW I program and its approval into the GROW II program in 2011. Through GROW I, the Kansas Health Foundation discovered how foundations participating grew exponentially through capacity building and matching funds for endowed dollars brought into the foundation.